



**City of Auburn Downtown Development Authority
And
Main Street Board of Directors
Meeting
March 12, 2020 at 6:00 pm
City Council Chambers**



Members: Tina Parks, Vice-Chair
Bel Outwater, Secretary (p)
Amy Holstein (p)

Bob Konst (p)
Mary Grace Vogel (p)
Jared Swift

Call to order

- 6:00 pm by Vice-Chair Tina

Approval of Minutes

- Motion to approve minutes from February 13, 2020 meeting by Mary Grace. Seconded by Bob. Approved.

Officer Roles:

- Motion to keep Tina as Vice-Chair, make Bel Chair, and move Amy into Secretary role – Bob. Seconded by Mary Grace. Approved.

Downtown/Main Street Report

- 2020 Work Plan -- recapped 2019 work plan successes and opportunities; assigned committees
- Budget – passed out list of expenditures and revenues. Questions about financial health and if anything can be cut. Action item: Jay and Bel will work on creating a more detailed budget explanation to show what items are recurring and if anything can be cut.
- New construction – presented concept for proposed new construction for Statefarm office. Next step is to go to Planning/Zoning Board.
- DDA Logo & Business Cards – after some spirited debate, Option 4 with red added was approved. Jay will request contact info for the cards. Do we want to create a DDA email address?

Discussion/Announcements

- LCI Public meeting next Thursday at 6 pm at PRC
- Business of the Year 2019 – need to come to next meeting with suggestions
- Whistlestop Shops WiFi update
- Whistlestop Shops management – Bob has met with some of the shop owners and Josh about issues and vacancies. 7 shops vacant at the moment – how can we fill them? Signage saying that shops are available for rent? Could we look at short-term leases? Pop-up shops on weekends or during festivals?
- Reminder from Tina that Jay and Josh do not work for DDA – they work WITH us!

- Properties – do we want to list strip of land next to bank for sale? Should we explore uses for strip on HWY 8 next to railroad tracks (right now is rental income from the billboard).

Board Updates

- **Mayor asked that Jared stay on board a little while longer in case his work load slows.**

Next meeting: April 9, 2020.

Motion to adjourn made by Bob. Seconded by Bel. Approved. Adjourned.

Respectfully submitted 5/12/2020

Attest

Bel Outwater
Chair

Tina Parks
Vice-Chair